

Guidelines for submitting blog articles to www.smallfarmincomes.in

Overall aim of the blogs

Blogs are usually articles (~1000 words) aimed at a non-specialist audience to create constructive engagement and awareness about agrarian issues, civic action, and sustainable initiatives. Themes include (but not limited to) farmer collectives, agroecological practices, participatory approaches, field-based case studies, book reviews and so on. Prospective authors are advised to read through the information presented below, as well as the blog section at smallfarmincomes.in, to help with preparing a submission. The submission process is handled by email (farmincomes@irma.ac.in). Through the blogs we hope to celebrate new ideas, and interesting insights based on reflections and grounded in field experiences.

Submission guidelines

Authors are encouraged to follow the suggestions listed below –

- i) Please submit the article in a single word-processor file to farmincomes@irma.ac.in.
- ii) At the time of submission please provide: [A] the key message or synopsis of the articles in 2-3 sentences; and [B] confirmation that your piece has not been published already in any form and is not in consideration for any other website or publication. Once the article is published, authors are free to use the content for any other submission with due acknowledgement of the blog.
- iii) The preferred structure of the article should include:
 - A title of up to 100 characters including spaces.
 - Full names and very brief biographical details (~30 words) for each author (no more than 4 authors).
 - 4-5 keywords that could be used to tag the article.
 - Headings can be used liberally to break up the article into 4-5 paragraphs of 200-250 words each.
 - Relevant hyper-links can be used to cut down on text and provide additional information for those interested.
 - 4-5 photos accompanying the text to help readers get a visual feel of the content.
- iv) Tables and citations must be used judiciously. Avoid jargon and use inclusive language.

The process after submission –

- i) The articles are sent for review to a member of the SFI team, who will respond with comments and suggestions within 5-7 days of article submission. In some cases, the article may be rejected if it is not in alignment with the scope and aims of the project. Broadly, the article is evaluated for the novelty and interest it might generate amongst readers. We DO NOT reject on the basis of language quality and are ready to provide editorial support for the same.
- ii) Authors need to work on the article based on the suggestions and send a revised version. This process may be repeated 2-3 times until the reviewer is satisfied with the revisions made. A quick turn-around time is expected to ensure that the editing exercise is smooth.
- iii) Final copyediting and proof-reading will be done in-house, after which the blog will be uploaded and promoted on all our social media handles. The entire process usually takes 2-3 weeks.

Editors -- Prof Shambu Prasad and Dr Deborah Dutta